



THE CHARMETTES, INCORPORATED



68th Annual Convention
June 19th- 23rd, 2024
Washington, D.C.



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CECILY ROBINSON-DUFFIE, ESQ.**

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68th Annual Convention
June 19th - 23rd, 2024



The Charmettes, Incorporated is a
501(c)(3) non-profit charitable
organization.



Please visit our website >>



(305) 900-0163



President@ThecharmettesInc.org



THE CHARMETTES, INCORPORATED

It is our pleasure to invite you to play a major role and be recognized at

The Charmettes, Incorporated 68th Annual Convention

June 19-23rd, 2024

Renaissance Arlington Capital View Hotel
Arlington, VA

The Charmettes, Incorporated is a sisterhood of dedicated women committed to improving the quality of life within our communities through advocacy, education, service and support for cancer research. As a sponsor, you will reach several communities represented by our 20 Chapters located throughout the nation, build relationships to reach underserved populations, and become influential in improving overall community health and social awareness.

Within our 73-year history of combining our steadfast efforts and initiatives, we have donated more than \$950,000 to Howard University Cancer Center. Additionally, we have conducted in-kind services, such as providing financial support, care packages, meals and needed items to residents of care homes, donating wigs for chemotherapy patients, and hosting cancer awareness seminars for underserved communities. We are certain that you will be inspired to collaborate with us in our quest to eradicate cancer within our lifetime. For further information please contact Angela Douglas, National Reporter (Reporter@TheCharmettesInc.org).

Best Regards,

Cecily Robinson - Duffie, Esq.

Cecily Robinson-Duffie, Esq.
22nd National President
The Charmettes, Incorporated





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*“The Charmettes,
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of dedicated women
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THE CHARMETTES, INCORPORATED

The Charmettes, Incorporated is a 501(c)(3) non-profit charitable organization whose fundraising efforts support education, research, and the eradication of cancer. This year's 68th National Convention centers around the theme "The Power of \$1,000,000 - Solidarity and Survivorship," which upholds the values and principles established by our Founders, Gwendolyn Baker Rodgers and Frankie Drayton Thomas, and highlights our aim of raising the organization's Howard University Cancer Center donations to the One Million Dollar mark.

Our organization's primary mission is to provide funding for cancer research, while remaining true to our values of sisterhood and support for our survivors. As we gather together at this year's 68th Annual National Convention, we celebrate the achievements of our group and the impact we have had in the fight against cancer. Our national membership has grown to 20 Chapters located in Florida, Georgia, Tennessee, Virginia, North Carolina, South Carolina, and Washington, D.C and 450 members from diverse backgrounds and experiences united in our shared goal of eradicating this disease. As we reflect on the theme of "The Power of \$1,000,000 - Solidarity and Survivorship," we are reminded of the strength and resilience of our survivors, whose stories inspire us to continue our work. We also recognize the importance of solidarity, of coming together as a community to support one another in times of need.

Through our efforts, we have contributed to timely discoveries and innovative treatments which have improved the lives of countless individuals and families affected by cancer. Yet, we know that there is still much work to be done. As we look to the future, we remain steadfast in our dedication to our mission and our values of sisterhood and support. Together, we can make a difference in the fight against cancer, and create a world where no one has to face this disease alone.

By forming partnerships with institutions in our communities and nationally, we are furthering our reach into intergenerational programming initiatives, Health and Wellness, and have adopted national initiatives for Anti-Human Trafficking and Mental Health Awareness. This year's convention will feature a Welcome Reception, Founders Prayer Breakfast, Merit Award Luncheon, focused workshops, and *The Charmettes' Million Dollar Gold and Champagne Gala*. Each event will have speakers on various topics from Cancer Awareness to Leadership. A sponsorship package is attached for your review. We admire your tradition and dedication to supporting organizations such as ours, and we appreciate your consideration.



National Executive Board of
The Charmettes, Inc.



THE CHARMETTES, INCORPORATED

COPPER PACKAGE



\$2,500

- Name/logo placement displayed throughout 68th Annual Convention
- Complimentary exhibit table at Convention
- Name/logo placement on all collateral materials and on the 68th Annual Convention website, social media mentions, and special thanks on all social media channels

BRONZE PACKAGE



\$5,000

- Name/logo placement displayed throughout 68th Annual Convention
- Complimentary table at Friday Breakfast
- Name/logo placement on all collateral materials and on the 68th Annual Convention website, social media mentions, and special thanks on all social media channels

SILVER PACKAGE



\$10,000

- Name/logo placement displayed throughout 68th Annual Convention
- Complimentary exhibit table at Marquee Events
- Opportunity to share marketing materials at Marquee Events
- Complimentary table at Saturday Noon Luncheon
- Name mentioned during all events as a sponsor of 68th Annual Convention
- Name/logo placement on all collateral materials and on the 68th Annual Convention website, social media mentions, and special thanks on all social media channels

GOLD PACKAGE



\$25,000

- Name/logo placement displayed throughout 68th Annual Convention
- Complimentary exhibit table at Marquee Events
- Opportunity to share marketing materials at Marquee Events
- Complimentary table at Friday Prayer Breakfast or Saturday Merit Award Luncheon
- Opportunity to speak at Friday Prayer Breakfast
- Name mentioned during all events as a sponsor of 68th Annual Convention
- Name/logo placement on all collateral materials and on the 68th Annual Convention website, social media mentions, and special thanks on all social media channels

PLATINUM PACKAGE



\$40,000

- Featured named sponsor opportunity for featured premium 68th Annual Convention event.
- Name/logo placement displayed throughout 68th Annual Convention
- Complimentary exhibit table at Marquee Events
- Opportunity to share marketing materials at Marquee Events
- Opportunity to speak at Saturday Merit Award Luncheon
- Complimentary table at Friday Prayer Breakfast, Saturday Merit Award Luncheon, or Saturday Night Gala
- Name mentioned during all events as a sponsor of 68th Annual Convention
- Name/logo placement on all collateral materials and on the 68th Annual Convention website, social media mentions, and special thanks on all social media channels
- On-stage "Thank You" presentation from emcee
- On-screen "Thank You" during general event
- Half-page recognition in Gala program booklet
- Easel/Table Top signage

RUBY PACKAGE



\$50,000

- Exclusivity of this level of sponsorship
- Name/logo placement displayed throughout 68th Annual Convention
- Complimentary exhibit table at Marquee Events
- Opportunity to speak at Saturday Night Gala
- Opportunity to share marketing materials throughout 68th Annual Convention
- Complimentary table at Saturday Night Gala
- Name mentioned during all events as presenting sponsor of 68th Annual Convention
- Name/logo placement on all collateral materials and on the 68th Annual Convention website, social media mentions, and special thanks on all social media channels
- On-stage "Thank You" presentation from emcee
- On-screen "Thank You" during general event
- Full-page recognition in Gala program booklet
- Easel/Table Top signage



THE CHARMETTES, INCORPORATED

A-LA-CARTE



Half Page Ad



\$300



**Social Media, Email, &
Website Promotions**



\$300



Full Page Ad



\$500



Targeted Email



\$500



Back Page Ad



\$1,000



Food and Beverage

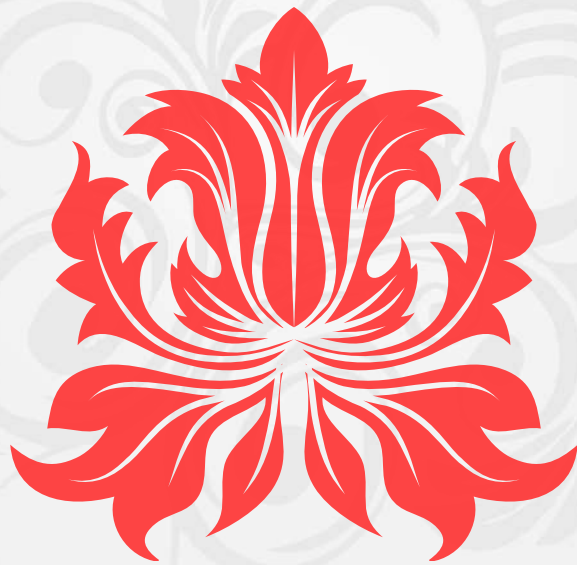


\$10,000





Marquee Events



Being a sponsor of one of our Marquee events is a fantastic opportunity to showcase your brand and support a worthy cause. Our marquee events attract a diverse audience from various backgrounds providing you with an excellent platform to increase your brand's visibility and reach new customers. As a sponsor, you will benefit from exclusive promotional opportunities, such as logo placements, social media mentions, and on-site activations. In addition, you will be contributing to the success of the event and helping us make a positive impact in our community. Don't miss out on this chance to elevate your brand and make a difference. Contact us today to learn more about our sponsorship packages.



Sisterhood Showcase

THURSDAY AFTERNOON EVENT

\$5,000



Expected Attendance: 300

Here's your golden opportunity to help fund our Sisterhood Showcase! Picture it: 20 incredible chapters putting their best foot forward in a dazzling display of art and creativity. Let's give these ladies the spotlight they deserve!





Golden Member Brunch

SATURDAY MORNING EVENT

\$10,000



Expected Attendance: 150

This is your chance to support our Golden Member Brunch. Our Golden members are Senior Citizens who are trailblazers within the organization. This exclusive event is a wonderful opportunity to show your appreciation for our esteemed pioneers. Join us for a delightful brunch as we celebrate their remarkable contributions and dedication. Let's come together to honor these trailblazers and make this gathering a memorable occasion filled with gratitude and camaraderie. Your presence and support will truly make a difference in recognizing and valuing the outstanding efforts of our Golden members.



Welcome Reception

THURSDAY EVENING EVENT

\$12,500



Expected Attendance: 400

Get ready to make some serious waves! You can be a sponsor for the Welcome Reception, where Charmettes, Charmers, Camp Charm Registrants, and Guests are getting their boogie on at this dance-tastic meet and greet!

Not only will you be supporting a fantastic organization that empowers men, women, and youth but you'll also have the chance to network and mingle with some of the most influential and inspiring people in the country.

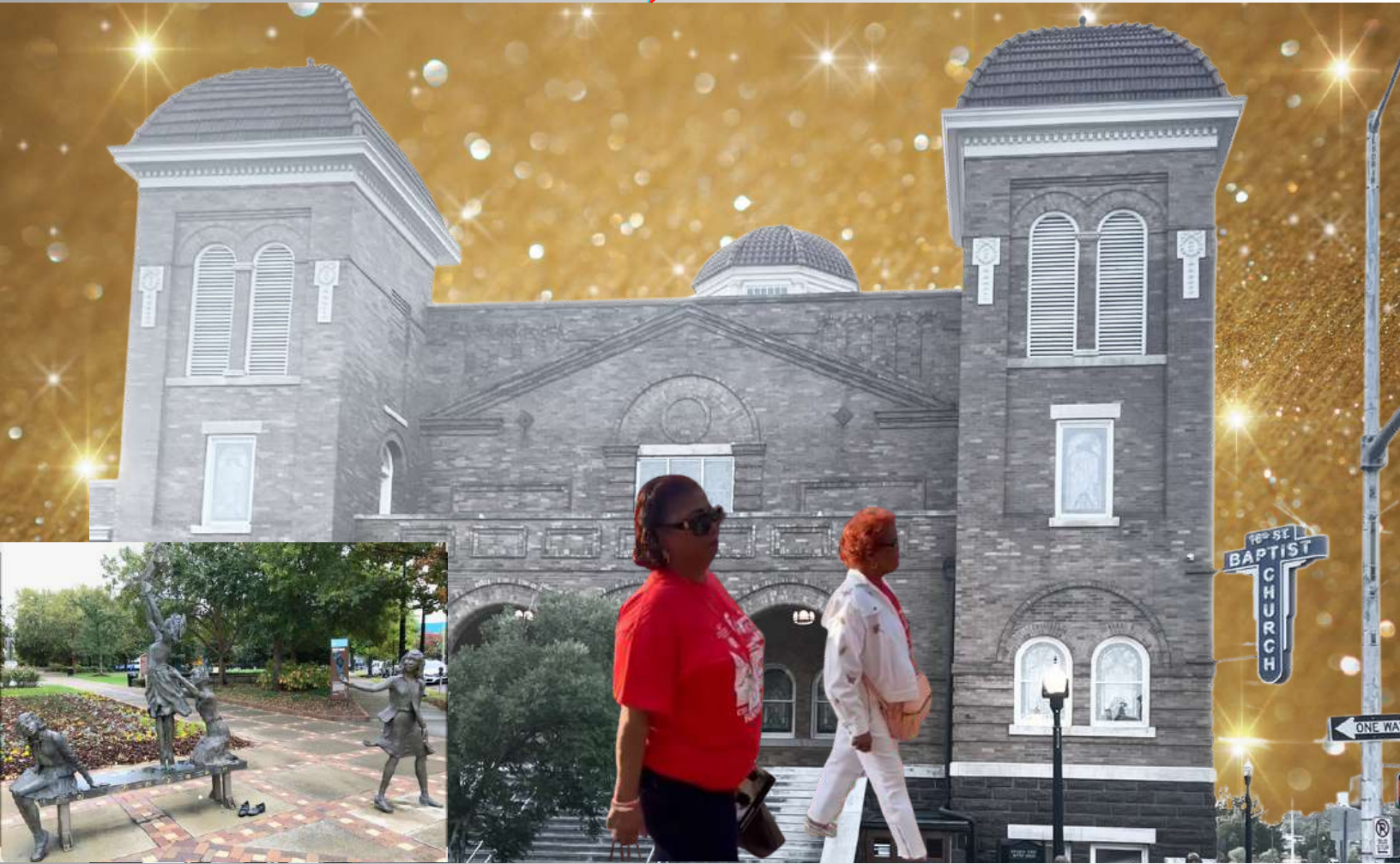
As a sponsor, you'll have your logo prominently displayed at the event and will receive recognition in all promotional materials leading up to the reception. So don't miss out on this opportunity to support a great cause and make some meaningful connections - become a sponsor for the Charmettes' Welcome Reception today!



Friday Night Excursion

FRIDAY NIGHT CITY EXCURSION

\$15,000



Expected Attendance: 300

Be a part of an exciting opportunity to sponsor the Friday Night City Excursion where Charmettes, Charmers, Camp Charm Registrants, and Guests, explore the city's landmarks, rich history, and indulge in local cuisine. As a sponsor, you will have the chance to showcase your brand to a diverse group of individuals who are passionate about experiencing the host city's culture. Your logo will be prominently displayed on all promotional materials, including flyers and social media posts. By joining hands with us, not only will you be supporting a fun and educational experience for our attendees, but you'll help spread the word about this amazing organization to the city. Don't miss out on this chance to promote your brand. Contact us today to learn more about sponsorship opportunities for the Friday Night City Excursion.



Founders Prayer Breakfast

FRIDAY MORNING EVENT

\$20,000



Expected Attendance: 300



Join us in honoring the vision of our pioneers who transformed a dream into reality at the Founders Prayer Breakfast. The event also pays tribute to Past Presidents and National Officers. Our commitment to serving humanity, promoting growth and development, and striving towards future goals will be expressed through a rousing speaker and performance. This is an opportunity to make a real difference, and we invite you to sponsor the event.





Eunice W. Thompson

MERIT AWARD LUNCHEON SATURDAY AFTERNOON EVENT

\$30,000



Expected Attendance: 350

Extend your support for the Eunice W. Thompson Merit Award Luncheon. This event recognizes and acknowledges the contributions and services of Charmette members, including the most prestigious honor, the Eunice W. Thompson Award of Merit. In addition to the award ceremony, the luncheon features a keynote speaker who will share her insight and experience regarding service and leadership. The luncheon will also include performances sure to inspire and entertain. The event is a wonderful opportunity to celebrate the accomplishments of Charmettes and to be inspired by her stories of service and leadership.



The Charmette Million Dollar Gold and Champagne Gala

SATURDAY NIGHT EVENT

\$45,000



Expected Attendance: 400

Support the Saturday Evening Gala at the Charmettes Convention to benefit the Howard University Cancer Center. The Charmettes Convention's featured event, the Saturday Evening Gala, is your opportunity to contribute to a good cause as the Presenting Sponsor. This year's themed event, "The Charmette Million Dollar Gold and Champagne Gala," is the moment when the organization presents its fundraising gift to Howard University Cancer Center. You won't want to miss out on this chance to help the Charmettes reach their goal of donating \$1,000,000 to the Cancer Center. The Gala is a formal affair with dancing, fun, and camaraderie. Come and join us in supporting this worthy cause!



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Contact Us!

President@TheCharmettesInc.org

Vicepresident@TheCharmettesInc.org

Secretary@TheCharmettesInc.org

Asstsecretary@TheCharmettesInc.org

Treasurer@TheCharmettesInc.org

Finsecretary@TheCharmettesInc.org

Historian@TheCharmettesInc.org

Parliamentarian@TheCharmettesInc.org

Chaplain@TheCharmettesInc.org

Reporter@TheCharmettesInc.org

Sgtatarms@TheCharmettesInc.org

Executivedirector@TheCharmettesInc.org



MEET THE EXECUTIVE BOARD



22nd National President
Cecily Robinson-Duffie, Esq.



National Vice-President
Wanza Sermons-Lee, Ed.D.



National Secretary
Mandisa Jones, D.P.T.



National Assistant Secretary
Janice London



National Treasurer
Leila Bailus



National Financial Secretary
Janice Y. Williams



National Parliamentarian
Felicia Armstrong, RP



National Chaplain
Rev. Cerita Battles



National Historian
Rev. Audre'L Davis-Jones



National Reporter
Angela Douglas, Pharm. D.



National Sergeant-at-Arms
Aurelia K. Alexander, O.T.D



National Executive Director
Catherine D. Lewis



Please visit our website >>



(305) 900-0163



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